

PROJECTECHO

ENTREPRENEURIAL CONCEPTS | HANDS ON



17th Annual High School Entrepreneurs' Business Plan Competition

PROJECT ECHO

ENTREPRENEURIAL CONCEPTS | HANDS ON



The Chip Goodman Entrepreneurial Teacher of the Year Award



Congratulations!

Ray Chou
Breakthrough Learning Center



Emily Chan Most Inspirational Award

Presented by David Tokofsky





ValenLife

William Hu, Bruce Ouyang, Mary Shang, Charles Zhu

ValenLife is a search-intent-based website/app focused on connecting people with personal trainers and alternative medicine practitioners.

Social Entrepreneurship Award

Presented by David Tokofsky



Project BRIDGE



Evan Liu (CTO)



Averi Luo (COO)



Derek Maeshiro (CEO)



Luke Lee (CFO)

Bridge

Derek Maeshiro, Evan Liu, Averi Luo, Luke Lee

Bridge is a non-profit organization dedicated to providing viable and accessible resources to the autistic youth through online service. Through the usage of physical and virtual events, Bridge will better the social and communication skills of those with autism forever. Thus, by utilizing the ethos of pathologists who have dedicated their lives to understanding autism and training and attracting hundreds of volunteers to support and nourish the autistic youth, Bridge will make a surmounting impact on the lives of many around the world.

Social Enterprise

3

The Fosty App

Presented by Devan Sood





The Fosty App

Nathalie Abrego-Reyes

Fosty is a mobile app that facilitates better communication between foster volunteers and animal rescues. Our goal is to increase the chance of placing foster pets in a permanent home by capturing and sharing behavioral, medical, and temperament information.

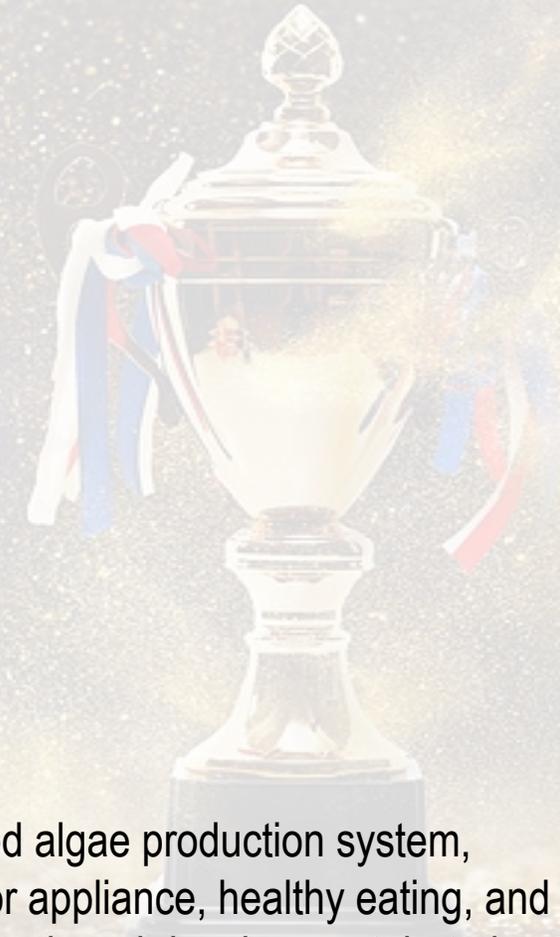
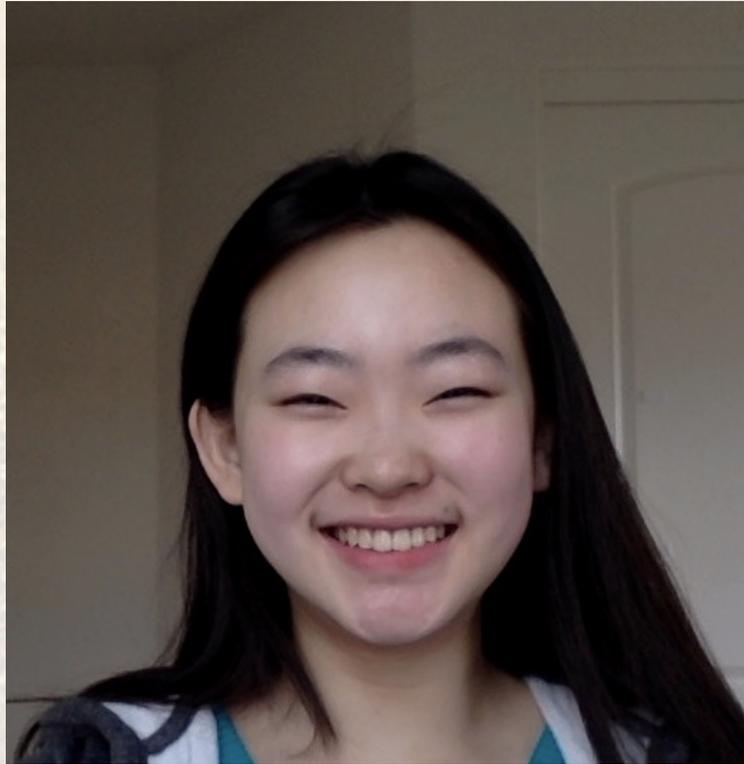
Social Enterprise

2

IDEALGAE

Presented by Devan Sood





IDEALGAE

Melody Wu

IDEALGAE is a developer, marketer, and direct-seller of the MODEL-i, an advanced algae production system, designed for consumer use and priced to appeal to the gardening, cooking, small indoor appliance, healthy eating, and home and office decor markets. The profit earned will not only be used for further research and development, but also to support and invest in the IDEALGAE ambassador excursions to teach people in countries of great malnutrition rates how to grow their own spirulina to relieve their malnutrition burden.

Social Enterprise

1

Earth Ice

Presented by Devan Sood



Earth Ice



Crystal Grama



Iliana Zhou



Anica Cao



Caroline Z



Nicole Mei



Benson Luo

Earth Ice

Anica Cao, Caroline Zhang, Nicole Mei, Benson Luo, Iliana Zhou, Crystal Grama

Artificial reflective mulch that helps maintain soil moisture and temperature and alleviates global warming.

Products

3

L Desserts
and
3S3D

Presented by Dustin Gale





L Desserts

Leslie Martinez, Lauren Moore,
Gloria Enilolobo, Yolanda Becker,
Louie Campo

L Desserts

**Leslie Martinez, Lauren Moore, Gloria Enilolobo,
Yolanda Becker, Louie Campo**

L Dessert, located in Inglewood and Compton, is a new upscale bakery that focuses on resolving stress, time, creativity, and providing a dessert that can accommodate everyone's dietary requirements.



3S3D

Joshua Lewis(CEO) Diego De La Cerda(CFO)
Erik Diaz(CMO)

3S3D

Joshua Lewis, Erik Diaz, Diego de la Cerda
3S3D is a 3D printing company which specializes in PPE and Custom Prints. Bringing the versatility of a 3D printer to the public.

Products

2

Fire Flakes

Presented by Dustin Gale





Colin Weng



Ethan Liu



Adam Wang



Kanita Two



Verena Wong

Fire Flakes

Ethan Liu, Adam Wang, Colin Weng, Kanita Two, Verena Wong

Fire Flakes is a streamlined, fast responding, self-powered system of fire sensors that can be spread out across loosely populated, fire-prone areas. Each flake will be fully equipped with detection, transmission and solar power maintenance capabilities, and will be attached to trees and buildings, serving as the sources of on-site data monitoring. Once a fire is detected, alerts will be sent up to hubs, then uploaded online and directly to the local fire departments for actions to be taken.

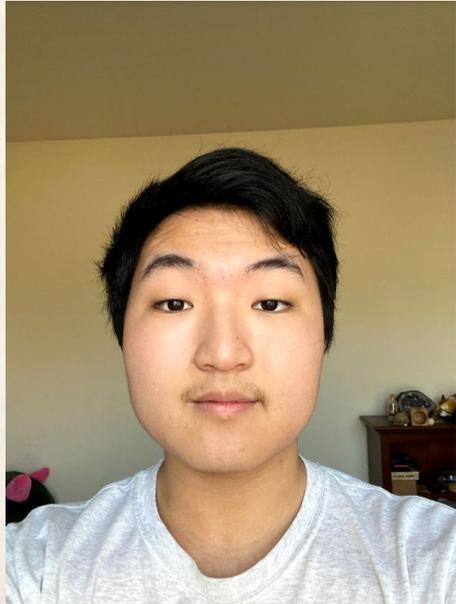


Products

1 Venture

Presented by Dustin Gale





Kenneth Song, CEO



Zoe Chen, CFO



Rachel Chen, CMO



Catherine Pei, COO

Venture

Kenneth Song, Catherine Pei, Rachel Chen, Zoe Chen

A Dungeons & Dragons style educational adventure game to be played in the classroom with teachers and students, answering questions in order to progress.



Services

3

Gen Z Concepts and MasterLife

Presented by Julie Broady





Gen Z Concepts

Nicolas Sifuentes, Olivia Smith, Mickee Aguirre, Aaron Mangan, Natasha Le

Gen Z Concepts is a marketing and advertising firm to provide affordable marketing service to on-campus clubs, athletics, visual and performing arts, as well as campus-wide events. Gen Z Concepts was created in order to engage students who were not physically on campus by crafting marketing materials for clubs and organizations on campus. It was created for students, by students who wanted a more engaged student body.



MasterLife Founders

Arielle Ambrose, Benjamin Shahramzad, Mira Dixon, Amara Vergara, Jarrod Feld, Jenny (Sophia) Cortez, Samantha Weinberg

MasterLife makes adulting easy. Most young adults lack the basic life skills to succeed in the world. High school teaches students about the War of 1812, slope formulas, and how a cell functions, but it doesn't teach them how to do their taxes, get health insurance, rent an apartment, or even how to do their laundry. Our easy-to-use website will provide step-by-step instructions, videos, and access to live tutoring sessions which will empower young adults by providing them the life skills they need in a manner and on a timeframe that works best for them.

Services

2

NueShare

Presented by Julie Broady





NueShare

Sean Kelman, Anton Vu, Daniel Wu, Matt Cheng

NueShare is a marketing company that uses a revenue sharing model to serve local restaurants and school affiliated nonprofit organizations, such as booster clubs, PTAs, etc. NueShare's technology platform will not only streamline the nonprofits' fundraising activities but also increase the sales and customer base of the restaurants that will give back to the nonprofits. NueShare's mission is to improve communities by supporting nonprofits while making restaurants thrive and grow.



OVERALL COMPETITION WINNERS



ShiftLocal

Presented by Jeff Weigel





Priya Agarwal
Founder and CEO

ShiftLocal

The small business shift-finding app



ShiftLocal

Priya Agrawal

ShiftLocal is a B2B marketplace mobile app designed to allow local small businesses to post low/middle-skill shift job opportunities and hire for the short-term. Because most small businesses often have extremely variable consumer demand, giving small businesses an easy way to hire whenever they need help allows them to save capital while also helping them to survive tough times. Simultaneously, our app provides flexible, local shift opportunities to those in that community, giving anybody a chance to use their skills to put a little more money in their pocket and bring “discouraged workers” back into our economy.